# Ian Bush

# Senior User Experience Researcher/Designer

Phone: (678) 918-0926 | Email: imbush89@gmail.com | Portfolio: ianbushux.com

### Skills

UX Design, User Research, Design Thinking, IOS, Android, Analytics, Photoshop, Illustrator, User Centered Design, Wireframing, Prototyping, User Testing, Figma, XD. User Journey Map, Graphic Design, Low-Mid-Hi Fidelity Prototyping, Sketch, etc.

# **Experience**

May 2022 - May 2023

### Monterey Technologies Inc., Raleigh NC - Senior UX/UI Design / Researcher

- Lead user research and user testing initiatives.
- Responsible for ideating and executing Boeing weapons/mission planning.
- Created cutting edge mobile, web and desktop interfaces that meet today's evolving industry.

Feb 2021 - May 2022

#### Go Fish Digital, Raleigh NC - UX Researcher / Graphic Design

- Designed graphics for web campaigns and edited photos.
- UX/UI Design and research.
- Conduct competitive analysis and site analytics.

Jan 2018 - Jul 2019

#### **Kreative Marketing Strategies, Patrick AFB** – *UX/UI Research/Designer*

- Designed user flow, journey maps and personas.
- Conducted qualitative and quantitative research for projects.
- Lead a team of airmen in user testing to find pain points.

Jan 2010 - Jul 2016

#### United States Marine Corps (USMC), Quantico VA- User experience

- Lead Marines in User Studies / Testing
- Converted abstract ideas and requirements into user personas and storyboards.
- Devised site maps and mockups for designs based on proven methodologies and end-user feedback.

## Education

2010 - 2012

**Defense Information School (DINFOS)** - Multimedia with UX/UI

Mar 2019 - 2023

**Los Angeles Film School** - *Graphic design (Focus on User Experience Design)* 

GPA 3.8

Apr 2022 - Jun 2022

Google Certificate - Google User Experience Design